

22 June 2022

## **HSBC GLOBAL PRIVATE BANKING APPOINTS NORTH ASIA MARKET HEAD**

HSBC Global Private Banking (GPB) has appointed **Bryce Wan** as **Market Head, North Asia**, with effect from 12 August 2022. Bryce will be based in Hong Kong, reporting to Siew Meng Tan, Regional Head of HSBC Global Private Banking, Asia Pacific.

Bryce will lead the Global Private Banking's North Asia team to serve our Asian clients and their families, wherever they are in the world, supported by best-in-class products and services and local and international expertise. Bryce will be responsible for driving growth and performance across North Asia markets, namely Hong Kong and offshore China and Taiwan, globally. This role is key to HSBC's ambition to become the leading wealth manager in Asia and reflects our continued investments in people, product capabilities and technology.

Bryce joins HSBC from UBS, where he held a number of senior leadership roles. He was most recently Market Team Head of Global Family and Institutional Wealth for Hong Kong and China markets at UBS, where he led teams to address the wealth management, capital markets, investment banking, structured lending and risk management needs of the most sophisticated family office and Ultra High Net Worth (UHNW) clients, as well as privately-held and listed companies in the region. Bryce also held various other leadership positions during his time at UBS, including Head of Global Family Office Hong Kong and Country Team Head of UHNW for China market. Prior to UBS, Bryce spent 19 years at Goldman Sachs Private Wealth Management and was the Managing Director and Head of Portfolio Management Group in Asia.

**Siew Meng Tan, Regional Head of HSBC Global Private Banking, Asia Pacific**, said, "Our North Asia business significantly contributes to the growth of our Global Private Banking business in Asia. Bryce's wealth of experience, deep expertise and leadership will enable us to take our business to the next level, bringing the best of HSBC's global connectivity and wealth management solutions to serve our Asian High Net Worth (HNW), UHNW and family office clients wherever they are in the world."

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### **About HSBC Global Private Banking**

As part of the HSBC Group, one of the world's largest banking and financial services organisations, HSBC Global Private Banking seeks to be the leading international private bank for business owners and their families. It provides clients with wealth, business and family succession solutions in the largest and fastest growing markets around the world. HSBC Global Private Banking is the marketing name for the private banking business conducted by the principal private banking subsidiaries of the HSBC Group.

For more information, visit <https://www.privatebanking.hsbc.com/>

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$3,022 billion at 31 March 2022, HSBC is one of the largest banking and financial services organisations in the world.

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